



CELLULAR SPECIALTIES LAUNCHES ITS PUBLIC SAFETY MANUFACTURERS REPRESENTATIVE INITIATIVE

***New Program Helps Initiate Recent NFPA-1 2009, NFPA-72 and IFC 2009
Guidelines: Buildings Need Adequate Wireless Signals to Ensure Critical
Communications for First Responders***

MANCHESTER, NH – April 6, 2010 – Cellular Specialties, Inc. (CSI), the recognized leader in the in-building wireless market, announced the selection of nine manufacturer representatives which will represent the company’s public safety products and solutions throughout the United States. The manufacturer representatives will facilitate the sale of in-building wireless solutions that cover the spectrum of public safety communication services including UHF, VHF, and 700/800 MHz as well as repeaters, bi-directional amplifiers, and signal boosters available in the 700 and 800 MHz public safety frequencies.

“A Recent survey conducted by In-Building Wireless Association found that less than one-third of the nation’s first responders actually have the ability to communicate from inside buildings,” said Kelley Carr, President of the CSG Division. “Recent government guidelines outline coverage recommendation for buildings to ensure first responders including fire, police, and other safety personnel have reliable communication services during emergency situations. CSI’s Public Safety Manufacturers Representative Initiative will help address these serious issues by working closely with qualified teams across the nation to ensure clear, reliable communications inside buildings.”

CSI’s selected manufacturer representatives and their coverage areas include:

- *Apogee Industries, Inc.* -- Wisconsin, Illinois and Lake Porter Counties in Indiana.
- *B & J Communications Inc.* -- Connecticut, New Jersey, Delaware, Eastern Pennsylvania, Southern New York, Maryland and Washington, D.C.
- *Nevco Wireless Marketing Group* -- Missouri, Kansas, Iowa, Nebraska, Minnesota, South Dakota, and North Dakota.
- *Power Sales* -- Virginia, North Carolina, South Carolina, Georgia, Florida, Mississippi, Tennessee and Alabama.
- *Progress Marketing* – Colorado, New Mexico, Utah, Wyoming.
- *RF Works, Inc.* -- Southern California, Southern Nevada and Arizona.
- *The Sales Group* – Northern California, Northern Nevada, Hawaii, Washington, Oregon, Alaska, Idaho, and Montana.
- *Thomas Shelby & Company* -- Ohio, Indiana, Kentucky, Michigan, West Virginia and Western Pennsylvania.
- *Wireless2Wireless* -- Texas, Oklahoma, Arkansas, Louisiana.

About CSI

Cellular Specialties, Inc. (CSI) is a world-class organization that delivers superior products and services enabling anytime, anywhere in-building wireless connectivity. The CSI Product Division specializes in the development of in-building amplifiers, repeaters, and a variety of system components. CSI is the first company to introduce a digitally filtered repeater capable of passing all of the WSP spectrum requirements, thus becoming the preferred repeater vendor for the nation's largest wireless carriers. To ensure that optimal services are provided, CSI formed the Custom Solutions Group (CSG). Since its establishment, CSG has implemented thousands of turnkey solutions throughout the country. CSI's consultative and product neutral approach enables the company to develop customized solutions for every client. CSG also holds the distinction of being the only in-building wireless service organization approved by all major wireless service providers in the United States. For information about CSI call 877-844-4CSI or visit www.cellularspecialties.com

###

For More Information:

Jackie Abramian

Mike Emerton

BridgeView Marketing (For CSI)

207-439-0963

Jackie@bridgeviewmarketing.com

mike@bridgeviewmarketing.com